Guntersville, Alabama

AUDITED FINANCIAL STATEMENTS **December 31, 2022 and 2021** 

# MDA PROFESSIONAL GROUP, P.C.

Certified Public Accountants and Business Consultants
Albertville, Anniston, Fort Payne, Gadsden, and Roanoke, Alabama

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#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of United Way of Marshall County - Alabama, Inc.

#### **Opinion**

We have audited the accompanying financial statements of United Way of Marshall County - Alabama, Inc. (a nonprofit organization), which comprise the statements of financial position as of December 31, 2022 and 2021, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of Marshall County - Alabama, Inc. as of December 31, 2022 and 2021, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

## **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of United Way of Marshall County - Alabama, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.



United Way of Marshall County - Alabama, Inc. Page 2

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way of Marshall County - Alabama, Inc.'s ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

### **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of United Way of Marshall County Alabama, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way of Marshall County Alabama, Inc.'s ability to continue as a going concern for a reasonable period of time.

United Way of Marshall County - Alabama, Inc. Page 3

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

MDA Professional Group, P.C.

Albertville, Alabama May 9, 2023

# STATEMENTS OF FINANCIAL POSITION

# DECEMBER 31, 2022 AND 2021

<u>ASSETS</u>	2022	2021
CURRENT ASSETS		
Cash	\$ 599,449	\$ 658,925
Certificates of Deposit	153,805	198,591
Contributions Receivable, Net of		
Allowance for Uncollectible Contributions		
of \$59,153 and \$68,669 for the years ended		
December 31, 2022 and 2021, respectively	79,851	59,897
TOTAL CURRENT ASSETS	833,105	917,413
PROPERTY AND EQUIPMENT - NET		
Building	205,316	205,316
Building Improvements	11,465	11,465
Furniture and Equipment	38,989	37,836
Less Accumulated Depreciation	(84,572)	(76,621)
	171,198	177,996
TOTAL ASSETS	\$ 1,004,303	\$ 1,095,409

LIABILITIES AND NET ASSETS	2022			2021
CURRENT LIABILITIES				
Accounts Payable	\$	2,717	\$	948
Unearned Pledges		156,548		216,467
Accrued Designations		1,290		7,045
Accrued Payroll Taxes		6,328		5,432
TOTAL CURRENT LIABILITIES		166,883		229,892
NET ASSETS				
Without Donor Restrictions		837,420		865,517
TOTAL LIABILITIES AND NET ASSETS	\$	1,004,303	\$	1,095,409

# STATEMENTS OF ACTIVITIES

# FOR THE YEARS ENDED DECEMBER 31, 2022 AND 2021

_		2022	2	2021			
•	Without Donor Restrictions		Percent of Revenue	ithout Donor estrictions	Percent of Revenue		
UNRESTRICTED NET ASSETS							
Support and Revenue							
Gross Pledge Drive Revenues	\$	749,112	101.92 %	\$ 786,440	106.70 %		
Less: Designations		(4,312)	(0.59)	(13,387)	(1.82)		
Less: Provision for Uncollectible		(59,153)	(8.05)	(68,669)	(9.32)		
Net Pledge Drive Revenues		685,647	93.28	704,384	95.56		
Miscellaneous Revenue		42,676	5.81	23,720	3.22		
Interest		1,416	0.19	1,558	0.21		
Day of Caring and Kick-off							
Income, Net of Expenses							
of \$18,099 for 2022 and							
\$11,746 for 2021		5,176	0.70	 6,889	0.93		
		734,915	99.98	736,551	99.92		
Administrative Fees on Amounts		·					
Raised on Behalf of Others		116	0.02	513	0.07		
		735,031	100.00	737,064	100.00		
Expenses							
Program Services:							
Program Allocation		594,400	80.87	559,035	75.85		
First Call For Help Program		52,364	7.12	38,111	5.17		
Supporting Services:							
Fundraising		32,458	4.42	28,872	3.92		
Communications		31,534	4.29	27,063	3.67		
General and Administrative		46,932	6.39	41,487	5.63		
United Way Worldwide Dues		5,440	0.74	 10,885	1.48		
		763,128	103.83	705,453	95.72		
INCREASE (DECREASE) IN NET ASSETS	S	(28,097)	(3.83) %	31,611	4.28 %		
NET ASSETS AT BEGINNING							
OF YEAR		865,517		 833,906			
NET ASSETS AT END OF YEAR	\$	837,420		\$ 865,517			

#### STATEMENTS OF FUNCTIONAL EXPENSES

#### FOR THE YEARS ENDED DECEMBER 31, 2022 AND 2021

				2022				
		Program Services						
	Program 211/First Call Allocation Help Program		Total Program Services	Fundraising	Supporting Service  Communications	General and Administrative	Total Expenses	
Salaries	\$ 58,999	\$ 33,598	\$ 92,597	\$ 17,503	\$ 17,006	\$ 25,311	\$ 152,417	
Payroll Taxes	4,893	2,231	7,124	1,452	1,410	2,099	12,085	
	63,892	35,829	99,721	18,955	18,416	27,410	164,502	
Crisis Expense	22,593	-	22,593	6,703	6,512	9,693	45,501	
Insurance	5,653	400	6,053	1,677	1,630	2,425	11,785	
Contract Services	-	8,400	8,400	-	-	-	8,400	
Professional Fees	3,687	-	3,687	1,094	1,063	1,582	7,426	
Computer	2,908	31	2,939	863	838	1,247	5,887	
Dues and Subscriptions	323	3,210	3,533	96	93	138	3,860	
Telephone	1,240	1,269	2,509	368	358	532	3,767	
Utilities	726	1,573	2,299	216	209	311	3,035	
Training and Travel	673	1,020	1,693	200	194	289	2,376	
Vehicle Maintenance	1,147	-	1,147	341	331	492	2,311	
Miscellaneous	481	422	903	142	139	206	1,390	
Retirement Expenses	558	-	558	166	161	239	1,124	
Campaign Expenses	541	-	541	161	156	232	1,090	
Repairs and Maintenance	466	-	466	138	134	200	938	
Postage and Printing	241	158	399	71	69	103	642	
Volunteer Development	256	-	256	76	74	110	516	
Office Supplies	67	52	119	20	19	29	187	
	41,560	16,535	58,095	12,332	11,980	17,828	100,235	
Depreciation Expense	3,948		3,948	1,171	1,138	1,694	7,951	
TOTAL OPERATIONS	109,400	52,364	161,764	32,458	31,534	46,932	272,688	
Agency Allocations	489,312	-	489,312	-	-	-	489,312	
Less: Donor Designations	(4,312)		(4,312)				(4,312)	
	\$ 594,400	\$ 52,364	\$ 646,764	\$ 32,458	\$ 31,534	\$ 46,932	\$ 757,688	

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	Program Services						Supporting Services							
	Program			211/First Call For Total Program								neral and	Total	
		llocation		Program		Services	Fur	ndraising	Comm	unications		inistrative	I	Expenses
	-													
Salaries	\$	56,452	\$	21,383	\$	77,835	\$	16,973	\$	15,909	\$	24,387	\$	135,104
Payroll Taxes		4,727		1,493		6,220		1,421		1,332		2,042		11,015
									-					
		61,179		22,876		84,055		18,394		17,241		26,429		146,119
Crisis Expense		14,138		-		14,138		4,250		3,985		6,108		28,481
Insurance		4,953		350		5,303		1,489		1,396		2,140		10,328
Contract Services		-		8,400		8,400		-		-		-		8,400
Professional Fees		3,103		-		3,103		933		874		1,340		6,250
Dues and Subscriptions		402		3,268		3,670		121		113		174		4,078
Campaign Expenses		1,811		-		1,811		545		511		783		3,650
Telephone		1,144		1,268		2,412		344		322		494		3,572
Utilities		683		1,370		2,053		205		193		295		2,746
Repairs and Maintenance		1,314		-		1,314		395		370		567		2,646
Computer		916		50		966		275		258		396		1,895
Miscellaneous		534		280		814		160		150		231		1,355
Retirement Expenses		542		160		702		163		153		234		1,252
Training and Travel		509		-		509		153		143		220		1,025
Office Supplies		381		58		439		114		107		164		824
Postage and Printing		171		31		202		52		48		74		376
Volunteer Development		174		-		174		52		49		75		350
Supplies		46		-		46		14		13		20		93
Vehicle Maintenance		13		-		13		4		4		6		27
		20.024		4.5.0.5		46.060		0.000		0.600				== 2.40
		30,834		15,235		46,069		9,269		8,689		13,321		77,348
Depreciation Expense		4,022		_		4,022		1,209		1,133		1,737		8,101
TOTAL OPERATIONS		96,035		38,111		134,146		28,872		27,063		41,487		231,568
Agency Allocations		476,387		_		476,387		-		-		_		476,387
Less: Donor Designations		(13,387)				(13,387)								(13,387)
	\$	559,035	\$	38,111	\$	597,146	\$	28,872	\$	27,063	\$	41,487	\$	694,568
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## STATEMENTS OF CASH FLOWS

# FOR THE YEARS ENDED DECEMBER 31, 2022 AND 2021

	 2022	2021
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in Net Assets	\$ (28,097)	\$ 31,611
Adjustments to Reconcile Changes in Net Assets		
to Net Cash Provided (Used) by Operating Activities:		
Uncollectible Pledges	59,153	68,669
Depreciation	7,951	8,101
Changes in Assets and Liabilities:		
Increase in Unconditional Promises to Give	(79,107)	(64,120)
Increase in Accounts Payable	1,769	486
Decrease in Accrued Vacation	-	(3,354)
Increase (Decrease) in Unearned Pledges	(59,919)	63,544
Decrease in Accrued Designations	(5,755)	(619)
Increase in Accrued Payroll Taxes	 896	 228
Total Adjustments	 (75,012)	 72,935
NET CASH PROVIDED (USED) BY		
OPERATING ACTIVITIES	 (103,109)	104,546
CASH FLOWS FROM INVESTING ACTIVITIES		
Proceeds from Sales of Investments	44,786	25,457
Purchase of Fixed Assets	 (1,153)	 (2,312)
NET CASH PROVIDED BY INVESTING ACTIVITIES	 43,633	23,145
NET INCREASE (DECREASE) IN CASH		
AND CASH EQUIVALENTS	(59,476)	127,691
CASH AND CASH EQUIVALENTS - Beginning of Year	658,925	 531,234
CASH AND CASH EQUIVALENTS - End of Year	\$ 599,449	\$ 658,925

#### NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2022 and 2021

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### NATURE OF THE ORGANIZATION

The United Way of Marshall County - Alabama, Inc. (the Organization) was incorporated in April 1993 and is a fund-raising organization which carries on an annual campaign to raise money for local member charitable organizations. Volunteers then determine needs to allocate funds to these organizations, subject to approval of the Board of Directors.

### **BASIS OF ACCOUNTING**

The financial statements of the Organization have been prepared on the accrual basis of accounting. Accordingly, revenues are recognized when earned, and expenses are recognized when incurred.

#### CASH AND CASH EQUIVALENTS

For the purposes of cash flows, the Organization considers all highly liquid debt instruments and restricted cash purchased with a maturity of three months or less to be cash equivalents. During the year ended December 31, 1995, United Way of Marshall County - Alabama, Inc., opened two money market accounts which are designated for catastrophic events. The two accounts are maintained at separate banks, First Southern Bank and Cadence Bank. The balances in the accounts at December 31, 2022 and 2021 were \$84,699 and \$84,595, respectively.

The Organization maintains accounts at seven financial institutions located in Marshall County, Alabama. The balances are insured up to \$250,000 by the Federal Deposit Insurance Corporation (FDIC) at each financial institution. At December 31, 2022 and 2021, the Organization's uninsured cash balance was \$35,428 and \$124,033, respectively.

#### CONTRIBUTION RECEIVABLE

Contribution receivable is stated at unpaid balances, less an allowance for doubtful accounts. The Organization provides for losses on receivable using the allowance method. The allowance is based on experience and knowledge of circumstances that may affect the ability of clients to meet their obligations. Receivables are considered impaired if full principal payments are not received in accordance with the contractual terms. It is the Organization's policy to charge off uncollectible accounts receivable when management determines the receivable will not be collected.

### PROPERTY AND EQUIPMENT

Property and equipment are stated at cost. Gifts of property and equipment are recorded at estimated fair market value. Additions and improvements that extend the life of an asset are capitalized. Expenditures for repairs and maintenance are charged against income. Depreciation is computed by the straight-line method based upon the estimated useful lives of individual assets.

#### NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2022 and 2021

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

## PROPERTY AND EQUIPMENT (Continued)

Assets capitalized have an original cost of \$500 or more and over one year of useful life. Depreciation has been calculated on each class of depreciable property using the straight-line method. Estimated useful lives are as follows:

Buildings 40 Years
Building Improvements 15 – 20 Years
Furniture & Equipment 3 – 7 Years

## **UNEARNED PLEDGES**

The fund-raising campaigns, which will take place during the fall of each year, will generate receipts which are related to the following year. These unearned revenues will not be recognized as income until the year intended.

### FINANCIAL STATEMENT PRESENTATION

The Organization has adopted FASB ASC 958-205, "Presentation of Financial Statements for Not-for-Profit Entities." Under FASB ASC 958-205, the Organization is required to report information regarding its financial position and activities according to two classes of net assets: Net Assets with Donor Restrictions and Net Assets Without Donor Restrictions.

## Net Assets with Donor Restrictions

The part of net assets of a not-for-profit entity that is subject to donor-imposed restrictions.

### Net Assets without Donor Restrictions

The part of net assets of a not-for-profit entity that is not subject to donor-imposed restrictions.

# SUPPORT AND CONTRIBUTIONS

The Organization's primary source of revenue is an annual fundraising campaign. The Organization has the administrative responsibility of collecting the pledges and distributing proceeds to or on behalf of member organizations. Pledges are recorded as received, and allowances are provided for amounts estimated to be uncollectible. In general, uncollected pledges are fully reserved by the end of the second year following the year in which payment is expected, and the pledges are recognized in revenues.

#### NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2022 and 2021

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

## **SUPPORT AND CONTRIBUTIONS (Continued)**

Annual campaign gifts in which United Way agrees to transfer the gift to another beneficiary as designated by the donor constitute agency transactions and are deducted from gross campaign results to arrive at net pledge revenue. In accordance with United Way Worldwide membership requirements, these designations are presented as part of gross campaign results on the statements of activities and changes in net assets, but are then deducted to arrive at United Way's actual revenue under accounting principles generally accepted in the United States of America.

Contributions that are restricted by the donor are reported as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the Statements of Activities as net assets released from restrictions.

### **FUNCTIONAL ALLOCATION OF EXPENSES**

The costs of providing the various programs and other activities have been summarized on a functional basis in the Statements of Activities and Statements of Functional Expenses. Accordingly, certain costs have been allocated among program services and support services. Allocations are determined by management and are based upon employee's time and effort towards each activity.

#### **CAMPAIGN EXPENSES**

Campaign expenses are charged to expense as they are incurred.

#### **USE OF ESTIMATES**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **INCOME TAXES**

There is no provision for income taxes since the Organization is a nonprofit organization exempt from both federal and state income taxes. The Organization has received an exemption letter from the Internal Revenue Service granting it tax-exempt status under Internal Revenue Code Section 501(c)(3).

#### NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2022 and 2021

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### INCOME TAXES (Continued)

ASC 740-10 prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. The standard also provides guidance on derecognition, classification, treatment of interest and penalties, and disclosure of such positions. The Organization does not believe there are any material uncertain tax positions or liabilities that require recognition in the financial statements for the years ended December 31, 2022 and 2021.

### **CONCENTRATION OF CREDIT RISK**

Unconditional promises to give, represent unrestricted pledges by donors. All unconditional promises to give are expected to be collected within one year or less. The Organization uses the allowance method to determine uncollectible unconditional promises receivable. The allowance is based on prior years' experience. The Organization's allowance account for uncollectible pledges at December 31, 2022 and 2021 were \$59,153 and \$68,669, respectively.

### SUBSEQUENT EVENTS

Management evaluates events occurring subsequent to the date of the financial statements in determining the accounting for and disclosure of transactions and events that affect the financial statements. Subsequent events have been evaluated through May 9, 2023, which is the date the financial statements were available to be issued.

#### NOTE 2 – 211/FIRST CALL FOR HELP

United Way of Marshall County - Alabama, Inc. began First Call For Help in 1995, which is a direct service of United Way. The First Call For Help program is an information and referral service for the citizens of Marshall County. The program became a 2-1-1 connect Alabama call center for Marshall and DeKalb counties in 2006.

## NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2022 and 2021

## NOTE 3 - PROPERTY AND EQUIPMENT

Property and equipment consist of the following at December 31, 2022 and 2021:

	 2022	2021		
Building Improvements	\$ 11,465	\$	11,465	
Buildings	205,316		205,316	
Furniture and Equipment	 38,989		37,836	
	255,770		254,617	
Less Accumulated Depreciation	 (84,572)		(76,621)	
	\$ 171,198	\$	177,996	

Depreciation expense was \$7,951 and \$8,101 for the years ended December 31, 2022 and 2021.

# NOTE 4 – LIQUIDITY AND AVAILABILITY OF RESOURCES

The Organization's financial assets available within one year of the balance sheet date for general expenditures are as follows:

	 2022	 2021		
Cash	\$ 599,449	\$ 658,925		
Certificates of Deposit	153,805	198,591		
Contributions Receivable, Net	 79,851	 59,897		
Financial Assets available to meet cash needs				
for general expenditures within one year	\$ 833,105	\$ 917,413		

#### NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2022 and 2021

## NOTE 5 – RETIREMENT PLAN

Effective January 1, 1999, United Way of Marshall County - Alabama, Inc., adopted a SIMPLE IRA Plan for its employees. Under the plan, the employer's share of contributions for employees is the responsibility of the Organization. The employer's contribution and the contributions by participating employees are based on a carried percentage of salaries. The 2022 and 2021 contribution rate was 3% for the employer's portion and up to the maximum allowable amount set forth by the Internal Revenue Service for the employee's portion. The Organization's retirement expense for the years ending December 31, 2022 and 2021 totaled \$1,124 and \$1,252, respectively.

### NOTE 6 - IN-KIND SUPPORT

United Way of Marshall County - Alabama, Inc., receives limited volunteer support, mainly for its fundraising activities. The services provided by those volunteers do not meet the criteria for recognition in financial statements.