

LIVING

UNITED

in Marshall County



2021 ANNUAL REPORT



United Way of Marshall County

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United Way of Marshall County

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UNITED to create a bigger impact in our community.



AT UNITED WAY OF MARSHALL COUNTY,
we are proud of the success of our
programs for people in need, we are
humbled by the generosity of our donors,
and we are grateful for our partner
agencies who make a difference in our
community every day.

WELCOME



United Way of Marshall County

A word from our leaders.

At United Way, our mission has always been to fight for the health, financial stability and education of every person in Marshall County. For years, we've invested in long-term solutions to our community's greatest challenges. When the pandemic gripped our state, we quickly adjusted and brainstormed possible solutions to the challenges the health crisis would present to our county. It was clear that the answer was to establish a crisis relief fund right away.

Over the past two years, we have invested almost \$60,000 into immediate relief through our Community Crisis Relief Fund. Several grants have been awarded to local agencies to help our neighbors in need. Through partnerships, we have been able to acquire funds to help ease specific COVID-19 related struggles many individuals and families are facing. We have also found new and innovative ways to navigate the new norm to create the most positive impact in Marshall County.

None of this would be possible without the remarkable support from our community. Marshall County, when our community was in crisis, you were there. We cannot THANK YOU enough for stepping up and helping us rise UNITED and stronger again. The work continues, but we are confident that, with your support, we can keep making a difference in the lives of hundreds of individuals and families throughout our county.



Janna Bonds
JANNA BONDS
Board President



Carrie Thomas
CARRIE THOMAS
Executive Director

When the team at United Way of Marshall County asked us to co-chair the 2020-2021 Annual Campaign, we didn't hesitate. We didn't dwell on the unknowns resulting from the pandemic, but instead, put our faith in United Way as the organization people count on when times are tough.

Unquestionably, 2021 was a year of challenges, change and heartbreak, but it was also a year that showed us the strength and resilience of our community. We are proud to say that United Way of Marshall County was there every step of the way. While we have been physically apart, the power of community is as strong as ever. People from all over the county have stepped up in extraordinary ways to support one another and make a difference for local children and families.

Companies have adapted their workplace campaigns to raise funds so we can continue helping individuals that have been affected by the health crisis, by incorporating new virtual tools to raise awareness of our cause. We are grateful and inspired to see how many people, companies and organizations kept our community on its feet by donating their time, talent and treasures while adapting to the new norm.

It is times like these that prove that when we all LIVE UNITED, we can overcome monumental challenges. It is individuals like you that make it possible for us to create a positive impact in the lives of hundreds of people in our community.

We invite you to read on to learn more about the impact you've made on numerous lives throughout our county, and THANK YOU for your renewed commitment to LIVE UNITED in responding to the ongoing needs brought on by the health crisis.

The inequities and issues caused by the COVID-19 pandemic will take years to fully overcome. However, we are constantly amazed and impressed with all we have been able to accomplish. The road ahead will not be easy, but we know that our community will emerge UNITED and stronger than ever.



Steven Knowles
STEVEN KNOWLES
Campaign Co-chair
Ameriprise Financial



Cade B. Smith
CADE SMITH
Campaign Co-chair
Citizens Bank & Trust

UNITED WAY TEAM & LEADERSHIP

2021 BOARD OF DIRECTORS

OFFICERS

JANNA BONDS | President
Marshall County Schools

BERT BRAY | Vice-President
Progress Rail

JOHNNA WILLIAMS | Secretary
Progress Rail

DONNEEYSA ADAMS | Treasurer
Peoples Independent Bank

STAFF

CARRIE THOMAS
United Way Executive Director

BELINDA JORDAN
Finance/Office Manager

PAT POTTS
2-1-1 First Call for Help Resource Specialist

RAQUEL ZAVALETA
Marketing and Community Impact Director

BOARD

JENNIFER AMOS
The Foundation for Marshall Medical Centers

MIGUEL CORONA
Allstate Insurance

ANDREA ELROD
Alatrade

JORDAN GLASSCO SMITH
Propac Images

CLINT MAZE
Wilmer & Lee, P. A.

MELISSA MCKEE
DriV

MATTHEW PANKEY
Citizens Bank and Trust

KYLE VANN SCOTT
Snead State Community College

SARA WATKINS
Community Advocate

OUTGOING BOARD MEMBER

RODNEY EDMONDSON
McLaughlin & Edmondson

All regular Board of Directors meetings are conducted the second Thursday of each month.

UNITED WE REMAIN

UNITED IN HOPE

NEW BEGINNINGS



As Marshall County continued to navigate the effects of the COVID-19 pandemic, United Way's partner agencies persevered to serve our community even in the midst of the health crisis. Court Appointed Juvenile Advocates (CAJA) is just one example of an agency that was able to carry out its mission during this challenging time.

In 2020, CAJA was appointed to the case of a teenager named Josh who had lost his mother as a young child and had been adopted by a foster parent. When his adoptive mother became ill and later passed away, Josh was forced to move in with his Aunt Judy. Unfortunately, Josh was exposed to poor living conditions and was basically caring for himself. To complicate the situation, his Aunt Judy's son was also living in the household and had a history of arrests for assault and domestic abuse. While still learning how to cope with the loss of two mothers in his young life, Josh was now living in an unhealthy environment and he was not doing well.

A family friend noticed Josh's living situation and petitioned for his custody, but relatives often receive preference for the placement of a child that cannot be with parents. CAJA was appointed by the judge to review the facts, interview all parties, assess the situation and make recommendations in the best interest of the child. After review, CAJA recommended that the teen be permanently placed with the family friend and the court agreed with CAJA.

Josh is thriving in his new home; his grades have improved and he is seeing a private counselor weekly. This was not a case with DHR involvement, and CAJA was the independent party reviewing the situation to determine the best interest of the child. And while Josh gets along with his relatives, he doesn't wish to see his Aunt Judy or her son just yet. Currently, Josh appears to be at peace, happy and thriving again with his new life.

*Stock image used and name changed to protect privacy.

COVID RESPONSE

COMMUNITY CRISIS RELIEF FUND



Pictured: Local resident who benefited from one of the grants awarded.

United Way of Marshall County created the Community Crisis Relief Fund to help increase access to basic needs for struggling individuals and families and our most vulnerable community members in response to the COVID-19 crisis. The fund focuses on providing assistance to food pantries and feeding programs, emergency assistance programs (utilities, rent/mortgage assistance and other vital basic needs), distressed nonprofit agencies in our area as well as other target areas in our community as assessed.

The number of people affected by the COVID-19 virus in Marshall County has continued to grow, and for some, the effects have been dire. There is a tremendous amount of need in our region—especially amongst the most vulnerable and underserved people in the community.

Since the fund's inception, United Way has made investments of almost \$60,000 to 12 nonprofits that are helping local residents adversely affected by the coronavirus public health and economic crisis.

As we enter 2022, the COVID-19 pandemic continues. To remain stable and strong, United Way will continue offering assistance to local non-profit agencies that provide human services and emergency assistance until funds run out.

We would like to thank these companies for their corporate gifts to this fund: **Arnold Foundation, Cargill, Jack's Restaurant Family Fund, Marshall DeKalb Electric Co-op, MUB of Albertville, Progress Rail, The Daniel Foundation, The Electric Board of Guntersville, The Truist Foundation, and TVA.**

Thank to our CCRF Committee members **Ed O'Neal, Rodney Edmondson, Andrea Elrod, Jennifer Amos, and John Young** for volunteering their time to ensure the funds were distributed in the best way possible to create a positive impact in our community.

OUR IMPACT



14

families provided with transitional housing

206

children were afforded comprehensive, quality day care services

2,296

bed nights provided to victims of domestic violence

538

received transportation assistance to medical appointments



1,617

hours donated advocating for abused and neglected children

748

volunteer hours served by court-appointed guardians to adult residents

14,677

miles travelled by volunteers while advocating for abused and neglected children

129

families benefited from affordable early care and education programs

240

child forensic interviews conducted

974

counseling sessions given to victims of child abuse

1,041

food and gift bags distributed to aging and homebound individuals

247

protection from abuse orders filed with the assistance of one of our agencies

28

active 4H youth clubs and presence in **EVERY** school system in the county



COLLECTIVE IMPACT IN ACTION

Thank you to all of these United Way partner agencies for creating solutions to our community's greatest challenges.



2-1-1 FIRST CALL FOR HELP 211 or (256) 582-0506
Information and referral to community resources 24/7. **\$48,000**



4-H CLUBS OF MARSHALL COUNTY (256) 582-2009
Leadership development programs for youth. **\$6,000**



AMERICAN RED CROSS (256) 582-5800
Responds to needs after house fires, natural disasters; military family assistance. **\$38,000**



BOY SCOUTS OF AMERICA (888) 301-8756
Leadership and character building skills for boys ages 7 to 18. **\$9,000**



CASA OF MARSHALL COUNTY (256) 582-7119
Care and assurance for the aging and home-bound. **\$31,000**



CHILD ADVOCACY CENTER (256) 582-8492
Assistance and support for children of abuse. **\$37,000**



CHILD DEVELOPMENT CENTERS
Boaz (256) 593-7379 Guntersville (256) 582-8806
Child daycare serving working parents of all income levels. **\$50,000**



COURT APPOINTED JUVENILE ADVOCATES (CAJA) (256) 878-1445
Representation for abused and neglected children in court. **\$23,000**



DOMESTIC VIOLENCE CRISIS SERVICES
(256) 891-9864 Hotline (256) 891-0019 Toll Free (888) 582-6883
Shelter, services and support for victims of domestic violence. **\$40,000**



FAMILY SERVICES OF NORTH ALABAMA
(256) 878-9159 Hotline (855) 878-9159
Advocacy for sexual assault victims. **\$21,000**



FOSTER AND ADOPTIVE PARENTS ASSOCIATION (256) 582-7100
Financial assistance for parents with foster children. **\$40,000**



GIRL SCOUTS OF NORTH-CENTRAL ALABAMA (800) 734-4541
Character building skills for girls in grades K through 12. **\$7,000**



MARSHALL COUNTY ARC, INC. (256) 582-5009
Services for individuals with intellectual disabilities. **\$29,000**



MARSHALL COUNTY GUARDIANSHIP PROGRAM (256) 388-9851
Volunteer guardians help care for those unable to care for themselves. **\$10,000**

COLLECTIVE IMPACT IN ACTION

Your contributions to United Way help these partner agencies create solutions to our community's most pressing needs.

MARSHALL COUNTY HOME PLACE

(256) 582-2360

Transitional housing for the homeless to achieve self sufficiency. **\$19,000**



MARSHALL COUNTY HOMELESS MINISTRIES (ROOM IN THE INN & NEIGHBORHOOD INN)

(256) 677-9231

Food and shelter during the cold months to "neighbors without homes"/transitional housing facility. **\$20,000**
Utility Assistance Program - **\$21,000**



MEALS ON WHEELS

(256) 571-7805

Meal delivery to home-bound seniors in Marshall County. **\$10,000**



SHEPHERD'S COVE HOSPICE

(256) 891-7724

Home care for those coping with end-of-life issues and a 10-bed inpatient hospice facility that complements the home care program. **\$43,000**



SHEPHERD'S COVE HOSPICE FOUNDATION - CAMP HOPE

(256) 891-7724

Grief support camp for children and their families and in-school bereavement programs. **\$9,000**



DID YOU KNOW?

1 in 3



Marshall County residents are touched by a United Way partner agency during their lifetime.



United Way of Marshall County

PARTNERSHIPS



211/FIRST CALL FOR HELP

7 DAYS A WEEK, 24 HOURS A DAY, 365 DAYS OF THE YEAR

For support of any kind, from a quick resource check to a request for housing or utility assistance, a call to 2-1-1 is a source of compassionate direction.

In 2021, the 2-1-1 call center received a total of 1783 calls with the number one request being utility assistance. The First Call for Help program housed in the United Way of Marshall County office answered 803 of these calls. The call center is an information-based center for people with need of non-profit help or social services. Call Center Specialists are trained to answer a wide variety of questions.

Emergency Food and Shelter Program

Emergency Food and Shelter Program (EFSP) was created in 1983 to supplement and expand the work of local social service agencies, both nonprofit and governmental, to help people with economic emergencies (not disaster-related). United Way of Marshall County leads the local board for Marshall County, charged with soliciting grant requests and then determining the highest need and best use of funds.

In 2021, a total of \$22,521 was awarded to 6 local programs in Marshall County through Phase 38 of this program. EFSP funds are used to provide the following assistance:

**Food via served meals or groceries | Shelter via mass shelter, off site lodging or rent/mortgage assistance
Utilities via limited metered and non-metered assistance**

SINGLE CARE

SingleCare (formerly FamilyWize) partners with United Way and 211 to help Americans afford much-needed prescription medications so they can live happy, health lives. With prescription savings cards, SingleCare is helping individuals who are uninsured, underinsured, or insured by high deductible plans save up to 80% on prescription medications. Since 2005, SingleCare has helped over 21 million people save more than \$2 billion on prescription drug costs.

The SingleCare prescription drug discount cards are available to everyone in the community, not just people without insurance. There are no usage, age, or income limits. Visit www.singlecare.com to learn more.



AMAZON SMILE

Every time you shop on Amazon.com, they will donate to United Way of Marshall County, at NO EXTRA COST to you.

Shop at smile.amazon.com and select United Way of Marshall County Alabama-Inc.

Supporting us every time you shop online is now easier!



TOP 2-1-1 NEEDED SERVICES IN MARSHALL COUNTY

-  Utility Assistance
-  Housing & Shelter
-  Transportation
-  Food
-  Prescription Medication

ALLOCATIONS COMMITTEE

The United Way Allocations Committee provides the vital service of monitoring the distribution of funds to United Way's partner agencies. The committee meets with representatives from each agency, reviews the amount requested, carefully scrutinizes financial records and programs, and makes sure each program meets a critical need.

This process takes place over several meetings each Spring and culminates with recommendations to the United Way Board regarding the amount of support allotted to each agency for the coming year. The final decisions are made in May. As the year progresses, the agencies file reports regarding expenditures and progress made in meeting goals and objectives.

This year's Allocations Committee volunteers were:

STEVEN KNOWLES - Chairman

| Ameriprise Financial

JORDAN ELLIOTT

| Marshall County DA's Office

JENNIFER AMOS

| Foundation for Marshall Medical Centers

JULIE PATTON

| Guntersville Museum

BERT BRAY

| Progress Rail

NATHAN PATTERSON

| BancorpSouth

TERRI BROWNLOW

| Benefit Professionals

KATHLEEN RICE

| Marshall County DHR

AMY EVERETT

| Progress Rail

JOHN YOUNG

| Marshall County DA's Office

Why should I give to United Way?

With a gift to United Way of Marshall County, you can be sure that your money is making the biggest difference. We are the power of generous donors, dedicated volunteers and hardworking social service agencies. When you support United Way of Marshall County, you support our entire community, not just a single-cause organization.

Statistically, one in three Marshall County residents is touched by a United Way agency during their lifetime. When you consider the number of agencies that United Way of Marshall County helps support, chances are you know someone that has been assisted by one of these agencies.

Every donation makes a difference!

No matter how much you choose to give to United Way of Marshall County, you are helping to improve the lives of children, families and individuals in need throughout our community.



Where does your gift go?



CAMPAIGN RECOGNITION

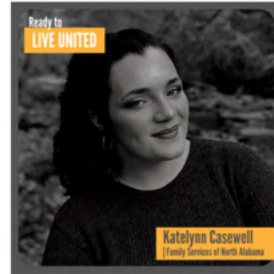
LOANED EXECUTIVES



Rodney Atkins | Progress Rail



Jewellia Ard | Citizens Bank & Trust



Katelynn Casewell | Family Services of N. AL



Eric Henderson | Family Services of N. AL



Juana Moreno | Peoples Independent Bank



Wendy Patterson | Main Street Realty



India Penrod | Family Services of N. AL

CAMPAIGN CABINET

Steven Knowles | Co-Chair | Ameriprise Financial
 Cade Smith | Co-Chair | Citizens Bank & Trust
 Susan Armstrong | First Southern State Bank
 Taylor Conner | Howard Bentley Buick GMC
 Adam Culbert | Marshall County DA's Office
 Kasey Culbert | Citizens Bank & Trust
 Jordan Glassco-Smith | Propac Images
 Melissa McKee | DriV
 Sharlene Shell | Peoples Independent Bank
 Carol Slivka | Mitchell Grocery

PACESETTER COMPANIES



DONOR REWARDS CARD SPONSORS



Special thanks to our Campaign Sponsor



Alexis de Tocqueville

Tammy & Chris Head
Shan & Ed O'Neal
Anonymous (1)

Platinum Feather

Malanta & Steve Knowles

Gold Feather

Dr. Jodi Baker & Dr. Austin Baker
Bonnie M. Glassco
Amy & Vince Glassco
Cindy & Lendell Glassco
Dr. & Mrs. Aaron George
Dr. & Mrs. Chris Harper
Pam Just
Jeanette & Dan Teal
Anonymous (1)

Silver Feather

Kristina Aliff
Wayne Bentley
Terri & Harold Brownlow
Judge & Mrs. Liles Burke
Dr. & Mrs. Thomas Downes
Lisa & Jack Hancock
John M. Kennedy
Dr. & Mrs. Lynn Luther
John McClendon
Tracy & Lance Morgan
Ed Reed
Tracey & Vann Scott
Rodger Stanfield
Sue & Charlie Williams
Anonymous (1)

Red Feather

Linda & Mike Alred
Bruce Biggard
Alvin Matthew Brewer
Joshua C. Campbell
Gloria Carr
Millie & Thomas Carroll
Lorne T. Chrismon
Dr. & Mrs. David Chupp
Taylor & Jon Conner
John Cooper
April D. Davis
Tammy & Steve Davis
Dr. Lisa Driskill
Misti & Rodney Edmondson
Andrea Elrod
Bryan Elrod
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Jeffrey M. Jones
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Andrew Z. Lee
Amy Lewis
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Michael O'Connor
Royce Ogle
Kathy Opolka
Lynne & Jeff Owen
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LouAnn & Scott Patton
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Dawn Porter
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Laura Kappler Roberts
Jerry Rowe
Dr. & Mrs. Don Schmidtke
Josh C. Seals
Travis J. Searfoss
Carol & John Slivka
Michael Sorrells
Richard Spivey
Jennilee Stephens
Eleanor & Jeff Weathers
Kathy & Bob Weathers
Carley Webb
Cody R. Webb
Joan & Tony White
Corey Williams
Mason T. Wilson
Catherine M. Wistoft
Christopher J. Wright
Anonymous(9)

Builders Society

Carla Adams
DonNeeysa Adams
Emily Andrews
Susan Armstrong
James Baer
Miranda Balboa
Christopher Barker
LeeAnn Baugh
Anna & Tim Beck
Joshua Beck
Scott Belgard
Danielle Bell
Dr. & Mrs. Michael Belyeu
Lesa & David Benefield
Steven Bennefield
Stan Bowers
Deborah Brown
Gary Cameron
Justy & Chris Canady
Priscilla & Dale Carroll
Dr. Annette Cederholm
Jill & Bart Chandler
Charles Chappell
Steven Clark
Richard Conway
Kasey Culbert
Benjamin L. Deaton

Ronny Dobbins
Annette Duncan
Ronald Dyer
Kara & Mark Edwards
Jeremy Eighmy
Debra Ford
Annie Furrer
Dolores Gibson
Graciela Gonzalez
Jared Gore
John Gullahorn
Susan Gutierrez
LT Hagood
Patrick D. Hall
Charlie Hare
Winn & PJ Harris
Kathy L. Heiman
Shannon Helton
Connie & Bob Hembree
Matthew Hood
Mr. & Mrs. Ben Hulgan
Andy Hyatt
Lee A. Johnson
Aleighsa E. Joiner
Dr. & Mrs. Don E. Jones
Suzanne & Joe Kendra

Leadership by Companies

Alatrade (23)
Albertville City School System (2)
Ameriprise Financial
Atrion Medical Products, Inc.
BancorpSouth (5)
Benefit Professionals, Inc. (2)
BPI Media Group (3)
Citizens Bank & Trust (20)
City of Albertville
City of Boaz
Combined Federal Campaign
DRiV/Federal Mogul (3)
Factory Connection
First Bank of Boaz (2)
First Southern State Bank (3)
Gullahorn & Hare
H.F.I., LLC
Howard Bentley Buick GMC (5)
Kappler Safety Group (3)
Lakeview Orthodontics
Marshall County Arc
Marshall County Pediatrics (2)
Marshall Radiology, PC
MDA Professional Group (4)
Mitchell Grocery (6)
Newman Technology, Inc (2)
Paragon Picture Gallery (5)
Peoples Independent Bank (6)
Progress Rail - Caterpillar (16)
Propac Images, Inc (2)
Publix (28)
Raymond James Investments
Regions Bank
Snead State Community College (2)
State Combined Campaign (2)
Streamline Cleaners
Total Dental Care (3)
Wayne Farms, LLC (4)
Weathers Furniture and Hardware (3)
Wiregrass Construction
WQSB - Sand Mountain Broadcasting

ALEXIS DE TOCQUEVILLE: \$10,000 +
PLATINUM FEATHER: \$5,000 - \$9,999

GOLD FEATHER: \$3,500 - \$4,999
SILVER FEATHER: \$2,000 - \$3,499

RED FEATHER: \$1,000 - \$1,999
BUILDERS SOCIETY: \$500 - \$999

Leadership Giving Societies

In 2020/2021, the contributions made by Leadership Giving Societies equaled 30% of the total dollars raised.



Virtual Campaign Kick Off with Service Projects and Meals for Healthcare Workers

United Way of Marshall County kicked off its 2021-2022 fundraising campaign on September 14, 2021, with Day of Caring service projects and by providing a meal for the healthcare workers at Marshall Medical Centers North and South.

Due to the health crisis in the state, United Way opted not to host its traditional in-person breakfast event that typically gathers a crowd of around 400 volunteers each year. Instead, the organization provided meals for the frontline healthcare workers in our community. Day of Caring community service projects and collections still took place and volunteers from companies and organizations across the county were busy helping with everything from delivering meals to gardening to washing windows and much more.

Over 350 volunteers signed up to adopt 43 service and collection projects for many social service agencies in Marshall County, while 47 companies and organizations also showed support for United Way's Day of Caring by holding a Casual Day at their workplaces and wearing LIVE UNITED event t-shirts. Over 1100 t-shirts were sold or given away for the event. Sponsors for the 24th Annual Day of Caring event include **AlaTrade, Allstate Insurance – Miguel Corona Agency, First Bank Mortgage, Howard Bentley Buick GMC, Kappler, Parker, Peoples Independent Bank, Progress Rail, Publix, Wayne Farms and Total Dental Care.**

The Campaign Kick Off was held virtually on the organization's Facebook page. United Way recognized the 12 Pacesetter Companies that conducted workplace campaigns early to jump start the annual campaign and announced that these companies pledged \$218,647 towards the 2021-2022 Campaign Goal of \$745,000, which was also revealed.

"We are grateful for all of the incredibly generous volunteers, companies, and sponsors that continue to support this event year-in and year-out," commented Executive Director Carrie Thomas. *"Day of Caring is all about helping the agencies that help take care of our community. This year, we were glad that we could also use this day as an opportunity to show the frontline healthcare workers how much we appreciate their efforts on behalf of our community right now."*

SPONSORS



494
meals were provided to healthcare workers as part of Day of Caring

CELEBRITY BAGGING

The first ever Celebrity Bagging event in Alabama was held on November 23rd, at the Food City in Albertville. Local celebrities partnered up United Way of Marshall County and helped bag groceries to raise money for the organization.

Included in those bagging for United Way's mission were local government leaders, first responders, bank representatives and members of local schools. Members of the United Way Board of Directors and our Campaign Co-Chairs also came out to support and help out at the event.

Baggers worked in hour-long shifts throughout the day. It was a fun and easy way to give back to the community. The total amount raised was \$1,969.

The team is excited to hold this event again in the coming year. If you are interested in participating, please reach out to the United Way office.



COMMUNITY FOOD DRIVE

United Way/2-1-1's Community Food Drive was held on December 7th. Volunteers set up at 7 different locations throughout Marshall County.

The food drive benefited local food pantries as well as several United Way partner agencies. Volunteers braced the cold and set up outside various Mitchell Grocery stores - Albertville, Arab, Boaz and Guntersville Foodland, Douglas Food Valu, Dennis Foodland in Grant, and Warehouse Discount in Arab.

We are very grateful to everyone who contributed and helped us feed our neighbors in need, and for those who showed up to help run the event. The food drive is held in December every year. If you would like to volunteer in this year's event, please contact the United Way office at (256) 582-4700.



GET INVOLVED!

If you would selflessly help family, friends, neighbors, acquaintances, passersby—and those you know who need it—then we're already united in purpose. We invite you to enlist in our efforts to help make Marshall County a better place for us all to live and work.

GIVE

- Make a donation
- Run a workplace campaign
- Sponsor an event
- Make a corporate gift
-

ADVOCATE

- Become a Loaned Executive
- Be a part of our Campaign Cabinet
- Share your United Way story with others
- Help us spread the word via social media

VOLUNTEER

- Participate in Day of Caring
- Host a fundraiser for United Way
- Volunteer your time and talents with us
- Sign up to help at our events

Small Business. BIG IMPACT!

Small businesses can make a difference too! Every fall, United Way holds its Small Business Radio Blitz in partnership with local radio stations.



Small businesses who make a contribution to our campaign get recognition on air, during the event. It's a chance for small businesses to get their name out there for hundreds of radio listeners to hear, while giving back to their community.

Shout out and special thanks to WQSB 105.1, POWER FM 107.5, and WTWX 95.9 for sponsoring this event. If you'd like to participate or learn more about this event, please contact the United Way office.

We would like to extend our deepest appreciation to these businesses and organizations for being invaluable allies of our success in 2021.

THANK YOU

- Albertville Chamber of Commerce
- bpimedia group
- CASA of Marshall County
- Clay Irrigation
- Citizens Bank & Trust
- City of Boaz
- HFI
- Howard Bentley Buick GMC
- Marshall County EMA
- Marshall Medical Centers
- Mitchell Grocery
- Parker Hannafin
- Publix
- Sand Mountain Toyota
- The Advertiser Gleam
- The Arab Tribune
- The Sand Mountain Reporter
- UPS Store - Huntsville
- WQSB/Power FM 107.5
- WTWX

JOIN THE LIVE UNITED MOVEMENT

Discover new ways to give back to your community through upcoming volunteer opportunities offered by United Way of Marshall County.

JUL

LOANED EXECUTIVE PROGRAM



AUG

CAMPAIGN CABINET

SEP

DAY OF CARING



NOV

CELEBRITY BAGGING

DEC

COMMUNITY FOOD DRIVE



To learn more about participation and sponsorships for these events, and other ways to get involved, please contact our office at (256) 582-4700.

#LIVEUNITED ONLINE
www.unitedwaymarshall.org



United Way of Marshall County



2021 Day of Caring Volunteers

UNITED WAY OF MARSHALL COUNTY
709 Blount Avenue
Guntersville, AL 35976
Phone: (256) 582-4700
Fax: (256) 582-4779

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generously donated by

DISCLAIMER: Every effort has been made to ensure accuracy regarding all information and campaign results for 2021 included in this report. Please accept our sincere apologies for any errors or omissions that may have occurred.